

Domain planning worksheet

Choose a business address you can maintain. Complete these checks before purchasing or changing DNS.

Website / business: _____ Date: _____

Use the boxes to mark completed checks. Record follow-up actions below.

☐ **Shortlist names**

First choice: _____ Alternative: _____

☐ **Check clarity**

Say the name aloud. Can another person spell it correctly?

☐ **Check fit and confusion**

Consider future services and possible confusion with another business.

☐ **Compare costs**

Initial price: _____ Renewal: _____ Registration term: _____

☐ **Confirm account control**

Account owner: _____ Renewal owner: _____

☐ **Plan the connected services**

Website provider: _____ Email provider: _____

☐ **Document DNS and security**

Record DNS provider, verification requirements, and account recovery.

☐ **Test after setup**

Open the website, test HTTPS, and send and receive business email.

Questions to resolve before registration

Next action: _____ Owner: _____ Due: _____